



11th International Management Conference

6th-7th February, 2026



Management Renaissance: Profit Meets Purpose

Human Resource | Marketing | Finance & Economics |
Technology | Communication | Entrepreneurship



In association with
**LOBACHEVSKY UNIVERSITY,
RUSSIA**

Date : __/__/____

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Dear Madam/ Sir,

Sub: 11th International Management Conference- 2026

ASBM University is organising International Management Conference (IMCon, 2026) on 06th & 07th February, 2026, on the theme '**Management Renaissance: Profit Meets Purpose**'.

We cordially invite academicians, industry practitioners, research scholars, and students to participate and present research papers in the Conference. I am forwarding herewith the conference brochure and poster.

We request you to circulate the brochure and display the poster for wider publicity. Please visit www.asbm.ac.in/imcon for further details. Selected papers will be published either in the form of an edited book, or in the ASBM Journal of Management, or as a Compendium of papers.

We also request you to nominate delegates for the Conference. Looking forward to your kind response.

Thanking you

Yours Sincerely,

Dr. Smaraki Pattanayak
Principal Director, ASBM University &
Conference Chair - IMCon 2026